

AUTUMN HARVEST SALE

READY MONDAY WITH A CHANGED STORE FACE

Every Eye Should Be Turned On New Fall Help Here



This store's advantages cover every merchandise community, both foreign and American. Fortune has favored this store, as most of our foreign imports were received prior to declaration of the war. You can prove a good store not by what it says, but by what it does.

The faith of Cohen's Store is pinned to high quality merchandise and their minimum prices. Nothing comes too fine for this store to handle---never overlooking the fundamental principles of small profits.

RUGS AND CARPETS

The fourth floor is filled with hundreds of new, Beautiful Rugs of every quality that the best producers furnish. The stocks show little less than everything that can be depended on for design, good taste, colorings and new in effects. A little while spent in the department will soon convince you where your buying interest is centered. The store that has been in the Carpet business for more than fifty years knows how to serve you to every reliable advantage.

All the new French Wilton Rugs. The highest quality six-frame Rugs made; in all the new designs; combination of colorings to suit the surroundings; size 9x12 feet, only, **\$57.50**

Royal Wilton Rugs, the highest standard make; made of the finest worsted that this fine manufacturer knows how to buy. They come in all the various combination colorings, including Pastels, and are fringed at **\$37.50**

Gobelin Wilton Rugs are here in every color and style produced by this noted maker; designs are probably the best Oriental made in America; give better wear than any Rug we have ever sold; some we sold 10 years ago; looks identically as **\$37.50**

Axminster Rugs of the well known best make. We have them in all sizes from 18x36 to 12x15 feet. There is a manufacturer's price on them. We are receiving from them only a profit discount for their sale.

Other Axminster Rugs, size 9x12, in rich deep pile, and in the newest all-over and medallion, as well as Oriental patterns, for **\$16.50**

Others \$20 to \$30. The Seamless Wilton Rugs are one of the heaviest Rugs made, in the new colorings and designs; bought undervalued; instead of \$37.50, the price is **\$27.50**

Tapestry Brussels Rugs, in the large 9x12 size; there are colorings and designs here as perhaps nowhere else; the designs are copies of the novel handsome models. They come in the very best quality that is made in America, and are priced from **\$12.50**

They are full seamless, and are produced in a dye that never fades.

Other Brussels Rugs, in full size are **\$8.50**

Some are \$18.00.

You can buy Velvet Rugs, full size, for **\$25.50**

We pride ourselves on the selection of the styles and designs—Hall Rugs.

Hall Runners and Stair Carpets to match; about 10 various new designs to select from.

We Offer Real Oriental Rugs

In Various Grades From the Various Homes of the Orient.

These Rugs by accident were bought very much underpriced. In various grades, we show them in sizes from 4x6 feet to 12x15 feet.

Among the other Floor Coverings are Linoleums, Oil Cloth, Inlaid Linoleum, Grass Matting, Roger and other Druggists—

Inlaid Linoleums, for yard, **59c**

The usual \$1.00 quality.

The best quality Inlaid Linoleum, which you usually pay \$1.50 for, we will sell it for **\$1.00**

The highest grade of Printed Linoleums that sells for 50c is **29c**

THE NEW SILKS

Are far superior to any that we have known in many a season. A higher quality of silk is being used by the manufacturers, so good that recently many of them have been shipped to foreign countries, where formerly we drew our best silks from. We have a full display of all the new this season's fabrics. The following silks, where buying was an advantage:

Handsome Satin Tailleur; they come 52 inches in width; one of the handsomest fabrics of the season for capes, **\$4.00**

Satin Premar, yard wide, another of the favored silks. They come in all the various new colors, such as ocean blue, sapphire, Tete de Negre, Panama, Burgundy, forest green, ivy, currant, besides all the staple street and evening shades. This is the new weave, in satin effects, highest quality; the price is **\$1.73**

Creme Taffeta, 40 inches wide, the softest, silkiest material with an exquisite lustre; the full range of new fall and winter shades, the price is **\$2.15**

Handsome Black Crepe Cloth and Crepe de Chine, full double width; also crepe poplin; the new weave fabric of unusual brilliancy; they come in good weight for making costumes, the price is, yard **\$2.00**

42-inch Black Drap de Soie, handsome new fabric, in black only, for, yard **\$1.88**

Black Canton Crepe, full double width; also Black Crepe de Chine; these are imported, and are a high grade \$2.00 value, which we have been fortunate enough to buy, so as to sell them at, **\$1.46**

Crinkled Crepe, in the highest quality pure silk, at, yard, only, **\$2.50**

Yard-wide Taffetas and Satin; there are 20 color schemes, both solid and two-toned effects; the price is **\$1.00**

Roman Stripe Persian Effect Bengaline and Satin, combination for trimming of dresses or tailored suits, price **\$1.00**

Every grade of the All-Silk Peau de Soie, suitable for coats or mourning dresses; one of the successful good-wearing materials; our price from \$2.00 down to, per yard **78c**

Chiffon Taffeta, in black; comes **\$1.64**

to 45 inches wide, for, yard

Other prices for yard-wide down to 68c. These are only a few of the many new silks that are on sale.

The New Garment Store

Will show a truly distinguished group of NEW FALL DRESSES and other garments that represent quite a brilliant collection.



One of the most beautiful of the season is of satin liberty with the basque effect, finished with heavy silk repp; the net vest neatly embroidered edge with black satin, for **\$39.50**

Another new dress is a basque waist, with a five-tier, accordion plaited cascade skirt of liberty satin, at **\$45.00**

Beautiful new Crepe de Chine Dress, entirely novel in its effect, for only **\$35.00**

A Dress of subdued green and combination with black, almost indescribable, for **\$38.50**

A very pretty basque effect.

A very handsome new Dress of crepe de chine

Others are priced at **\$16.50**.

A combination of wool serges and satin.

Pretty new wool serges, patched with white collar and cuffs, in basque style, for only **\$8.75**

New Suits in All Their Various Foreign Styles

The last that came from Paris landed ten days ago. Here is the model—

A fine Silk Gabardine for **\$32.50**.

Others are **\$35.00**

Some are only **\$25.00**

There Are Dozens of Pretty New Skirts

Combinations of Roman stripe, in connection with every sort of novel effect in the making. All priced so reasonably that they are easy to buy.

Skirts from **\$2.98 to \$5.98**.

The New Fall Cotton Fabrics Are Wonderfully Priced

Imported Doventine, 36 inches wide; they were imported to sell for **\$1.00**.

Plaid Ratines, 42 inches wide, combination colorings, that was **75c**.

Honeycomb Suiting, yard wide, a large range of designs. **25c**

New Linens from Ireland and Austria

Shipment that was ordered nearly a year ago came in only a few days ago. We invite inspection of some beautiful new designs.

The Linen Department will sell Monday 50 dozen 18x34 All Linen Huck Towels, hemstitched, bordered with woven, neat pattern designs of red and blue, figured; instead of 25c these are only 19c; or, per dozen **\$2.25**

Also, 100 dozen 18x38 Bleached Bath Towels, made of a hard-twisted twill yarn with a colored border; usual 25c value, for **19c**

The Bargain Basement

Has received recently some very special prices—

Among them is the usual 25c Bates Crepe, in beautiful fall designs, for **17c**

10c Dress Gingham

for **5c**

Fancy Crepes, in stripes and plaids, for **7c**

\$1.50 English Long

cloth for, piece **89c**

Curtain Serim for, **43/4c**

yard

Lot of 25c India Linen and Checked Dimity for, per yard **15c**

Fancy White Goods for almost every sort of purpose for, yard **9c**

A New Shipment of Boys' Fall Clothing

From one of our best tailors. Most of these are made to our own order, that's why boys, who buy clothing here once, always come again. There is a value in the making, trimming and style that's superior to the general ready-made wear.

The new Boys' Suits are from **\$1.08 to \$5.00**

They come in all the various colorings, and completely new in their style.

BLANKET BUYING AT COHEN'S

"All wool" in Blankets may be true in statement, yet has little meaning, inasmuch as the price of wool in value ranges from about fifteen cents a pound to seventy-five cents, the lower grade being almost on the level with the cost of cotton. Long experience has proven what qualities are best for serviceable use. Cotton carded with wool looks well, but do not keep clean like the pure good wool filled or a good grade of all wool. Here are every sort. We invite inspection of their good prices.

White All Wool Blankets, good quality wool; full size 70x80, and weigh five pounds, with fancy border, for **\$5.00**

Another very desirable Blanket is in various colorings of plaids; size 66x80, of pure wool; weight 4 1/2 pounds; the price is only **\$5.00**

An All Wool White Blanket; very high grade of wool, full size 70x80, with a handsome jacquard border, for only **\$7.50**

The highest grade of Blankets up to the largest made, in all pure wool, for, pair **\$15.00**

The Cotton Warp Blankets, full weight and full size, 70x80, for only **\$3.98**

The Wool Nap Blankets (Cotton), in 11-4 size, are **\$1.79**

Heavy Wool Nap, has all appearances and almost warmth of the wool, the Blankets being all cotton; the price is only **\$2.75**

Bed Comforts

Are often made of the factory sweepings.

These are filled with pure cotton, and are priced at **89c**

The handsome new combination of silk and all-silk ones are **\$22.50**

We have every sort and quality of Feather Pillows, that we sell from **\$3.50 down to 49c**

We Are Selling Good Bleached Sheets

Size 76x90, linen finish for **38c**

only

Others, size 81x90, are for **49c**

only

Utica and other best makes of Sheets, full double bed size, for **75c**

for

Pillow Cases, from 22c down **7 1/2c**

to

Bolster Cases from 50c down **25c**

to

White Bed Spreads, from 89c to **\$6.75**, with enough prices between to suit most anyone.

Sale in the Basement.

The Upholstery Department

(In its new quarters on the fourth floor.)

Has for its inspiration novel effects of beauty and economy to the good housewife or home-builder.

Lace Curtains for sash casements and extra long windows. Wall Coverings and Drapery of every description, Couch Covers, Heavy Portieres, Plushes, Tapestry Panels, and every variety of things that home builders are glad to meet with.

Quite a Surprise in the Quality of Irish Point Curtains That Came Over Perhaps on the Last Shipment from Switzerland

They are called \$8.00 Curtains, but are sold for, pair **\$5.00**

Another lot are the usual \$11.00 ones for **\$7.50**

only

Both are full length.

Lot of Net Curtains, at a bargain. We have sold them at **\$1.25** all along; the price is, pair **75c**

27 pair Sunfast Portieres, many colorings, for, pair **\$2.50**

Cretonnes and other things up to the finest imported Sunfast, bordered, by the yard, in various new variegated colorings, at, yard **46c**

New Woolen Dress Fabrics

This fall's styles are full of charming new effects, and you are asked to decide three things—

First: Where to get best qualities.

Second: Where best prices for equal qualities are offered.

Third: Where you will find newest and best styles.

The store that shows these three advantages, with every service and accommodation demanded, should deserve a good single part of your trade.

Silk and Wool Poplin, the highest grade produced, in every new color for street wear, **\$1.50**

only

Panne Wool Satin, one of the highest grade materials used this season, made of the finest Australian yarn, with a lustre perhaps never attained before outside of silk material, 56 inches wide; the price is only **\$5.00**

Plaid, 42 inches wide, in various beautiful combinations, in various colorings, for, **\$1.00**

Storm Serge, 36 inches wide, popular grade that always sell for 50c; we have all the various colors and black, for **38c**

56-inch Roman Stripe **\$3.00**

Poplin for **\$3.00**

Marie Antoinette Crepe, 50 inches wide, an entirely new weave for fifty fall wear, new, up-to-date finished material, for, yard **\$1.50**

50-inch Serge, in various blended colorings, for **\$1.98**

There Is a Long Ribbon Story

Most interesting to Ribbon buyers. There are the newest and prettiest designs at unusual prices. They come in Roman and other fancy sash widths, for, yard, 17c and 19c.